ShawCTS 2012 Rules and Regulations

Program Dates: ShawCTS will run January 1, 2012 through December 31, 2012.

Registration: Register for the ShawCTS Program at www.ShawCTS.com.The Internal Revenue Service requires Shaw to issue tax Form 1099 to each award recipient. You must now register using your Social Security number. Federal Tax IDs will no longer be accepted. You will be responsible for paying taxes on this additional income. You must register for the ShawCTS program even if you were previously enrolled in any prior Shaw programs. If you participate at multiple locations, you must register the account numbers of each of those locations with Award Headquarters by calling 1-888-609-SHAW (1-888-609-7429) and choosing option 5.

Eligibility: ShawCTS is for Shaw Retail Sales Associates. Most buying groups are excluded from ShawCTS. Employees of Shaw, Inc. (sponsor) its parent company, affiliates, subsidiaries, agents, advertisers, promotions and fulfillment agencies and members of their immediate households are not eligible to participate in this program. Void where prohibited by law.

Member ID Code: Upon registration you will be given a new 5-digit Member ID Code and password. You will use this code and your password to login to www.ShawCTS.com for any future ShawCTS site visits. This code will be different from your Social Security number or Shaw account number. You may change this code at any time by selecting My Account from the ShawCTS home page.

Tracking: All ShawCTS sales must be tracked within 30 days of the invoice date. Sales may be tracked on a regular basis online at www.ShawCTS.com. A Member ID and Password will be requested in order to log onto the system. A complete list of qualifying styles for ShawCTS can be found online at www.ShawCTS.com. Please check the ShawCTS Style List for information on qualifying styles. If the invoice number and style qualifies, you can track the sale.

Items on the qualifying style lists that are ordered from Promotional Goods will not qualify for the program. Promotional discounts such as Dealer personal use, Model Home discounts, Dealer Showroom Floor or Samples do not apply for ShawCTS. Qualifying styles are subject to change at any time without the notification of program participants. The Target Group is not responsible for errors in the addition or deletion of styles. Discountable Items do not qualify for the program.

Please note that these styles vary on periodic negotiations between the Dealer/Owner/Manager and the Shaw Representative calling on the account.

Information Requests: Program information is available online at www.ShawCTS.com. You may also make a request for information by contacting a Customer Service Representative at 1-888-609-SHAW (1-888-609-7429) and choosing option 5.

Card Issuance: Your ShawCTS Card is a MasterCard® backed Stored Value Card and not a credit card. Funds will not be issued for cancelled, returned or replacement orders. Once issued, your ShawCTS Card will be your Reward Card for ShawCTS through the expiration date on the card, unless otherwise noted. Do not destroy or discard your card once you have spent your funds. Your card will be valid for 24 months from date of issue and will be reloaded with your earnings throughout the program period should you opt to redeem your points to your card. You must choose the pre-paid card option in the on-line store should you wish to redeem your points for cash on your card. Your card will not automatically be funded or issued unless this option is chosen.

Earning Points: Please login and view the Program Style Lists for Point values.

Earnings will be capped at \$3000 per year for carpet purchases according to your registration date. After you track and receive \$3000 on your debit card for carpet purchases, you will no longer be eligible to track invoices for the rest of your calendar year. For 2012, there is no cap on hard surfaces purchases.

Point Redemption: Points may only be redeemed once you have accumulated a minimum of 10,000 points. You may choose to redeem your points for various products in the ShawCTS catalog or for a ShawCTS Prepaid MasterCard. ShawCTS Prepaid MasterCards will only be issued in increments of \$100 (10,000 pts).

Lost/Stolen Cards: ShawCTS Cards should be treated as cash and funds CANNOT be replaced if lost or stolen. Contact Award Headquarters IMMEDIATELY if your card cannot be found. There is a \$9.95 card fee for the replacement of lost or stolen cards that will be deducted from the card balance at the time of re-issuance or the next funding period.

Card Redemption: The ShawCTS Card is backed by MasterCard® and accepted at over 28 million locations worldwide. At any time during the program, you may redeem the funds on your ShawCTS Card for merchandise, travel or services. When using your card, simply swipe and select "credit". The purchase total will be deducted from your card balance. Before using your card to make a purchase or payment, please check the balance at www.ShawCTS.com and click on the "Account Status" icon. Your transaction will not be approved unless you have sufficient funds available to cover the entire transaction amount. Cards may not be used at ATM machines, pay-atthe-pump gas pumps, for automatic draft services or for car rentals. Any credits for returns will be applied back to your card. Merchants are prohibited from giving cash back when using the card for any purchase. Card holders are responsible for any overdrafts resulting from the use of their card, along with any service fees that might be applicable. Additional details and restrictions regarding the ShawCTS Card can be found in the Account Holder Agreement included with your card.

International Participation: Card funds will be issued in U.S. Dollars and currency conversions will be made at the time of purchase/payment transaction. A conversion fee of approximately 3% of the total purchase will be charged by the merchant and be debited from your account. Additional details and restrictions regarding the ShawCTS Card can be found in the Account Holder Agreement included with your card.

General Provisions: Program participants are responsible for payment of all taxes or other expenses associated with the merchandise or services provided through this incentive program not specifically described herein. By participating in the ShawCTS program, participants agree that Shaw, Shaw Industries, The Target Group, and any of their affiliates, subsidiaries, advertising, and promotion agencies and their respective officers, directors, employees, representatives, and agents will have no liability whatsoever for any injuries, losses, damages, misrepresentations, or other claims of any kind caused directly or indirectly from any merchandise or services provided through this sales incentive program. Any deliberate attempt by a participant, or any other individual, to undermine the legitimate operation of the ShawCTS program, is a violation of criminal and civil laws. Should such an attempt be made, Shaw reserves the right to disqualify such individuals and seek damages and other remedies to the fullest extent permitted by law. Should Shaw suspect any fraudulent, illegal, or impermissible acts or misuse of the card or program participation in any way, the card may be suspended or cancelled. Shaw reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the program at anytime throughout the program.

Need Assistance: If you have any questions, contact our Customer Service department online at www.ShawCTS.com or via the Teletrax System at 1-888-609-SHAW (1-888-609-7429) and choose option 5. You will then be directed to a customer service representative.

Telephone: 1-888-609-7429 (Monday - Friday 8:00AM -5:00PM EST)

Facsimile:678-835-5801

E-mail: ShawCTS@targetawards.com

Mail: Award Headquarters

ATTN: ShawCTS

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